



*“Talent is by far our most valuable asset. Having the opportunity to invest in programs that attract, develop and retain talent and to see tangible, almost immediate return on that investment, is truly a gift that keeps on giving.”*

Leonard Batti  
Vice President of  
Business Development  
Taylor Farms California

## BOARD OF DIRECTORS

### 2016 - 2017 LIST OF MEMBERS

*Chair*

**Leonard Batti**  
Vice President of  
Business Development  
Taylor Farms California

*Chair Elect*

**Marty Craner**  
President  
B&C Fresh Sales

*Immediate Past Chair*

**Dick Spezzano**  
President  
Spezzano Consulting Service, Inc.

*Secretary/Treasurer*

**April Porter**  
Chief Financial Officer  
Noble Produce

**Juan Alarcon**

Chief Executive Officer  
Fyffes N.A.

**Aribel Beck**

Vice President of Finance &  
Administration/CFO  
Naturipe Farms, LLC

**Michael Burchell**

Client Service Lead  
North America  
McKinsey & Company

**Cathy Burns**

Chief Executive Officer  
Produce Marketing Association

**Jerry Butt**

President/CEO  
MIXTEC Group

**Chris Cervini**

President  
Lakeside Produce

**Tony D’Amico**

President  
To-Jo Mushrooms

**Gabriel Fonzo**

Chief Executive Officer  
Integrity, SA

**Robert Gordon**

President/CEO  
FreshPoint, Inc.

**Mikel Hancock**

Senior Director, Produce  
and Floral  
Walmart

**Kelly Jacob**

Vice President of Retail and  
Emerging Channels  
Pro\*Act, LLC

**Janet Mahoney**

Director Global Total Rewards  
Driscoll’s

**Mark Munger**

Vice President, Sales  
and Marketing  
4Earth Farms

**Jill Overdorf**

Director of Business and  
Culinary Development/  
Corporate Executive Chef  
Coosemans LA Shipping

**Doug Ranno**

President  
Musical Harvest

**Dave Rhodes**

Vice President of Produce  
and Floral  
Marsh Supermarkets, LLC

**Megan Silcott**

Director of the Brock  
Center for Agricultural  
Communication  
Cal Poly State University

**Jorge Suarez**

Director of Human  
Resources  
Earthbound Farm,  
WhiteWave Foods  
Company

**LeighAnne Thomsen**

Marketing Manager  
Mission Produce

**Tom Wonderly**

Chief Human Resources  
Officer  
Castellini Company

**Margi Prueitt**

Executive Director  
CGTbyPMA  
Senior Vice President, PMA



*“It’s been an amazing 24 years, and one thing I know is we need more young people to enjoy the same experiences. It is important for me to give back and create a path for them to enter our industry and be successful.”*

Chris Cervini  
President  
Lakeside Produce

## 2017 FUNDRAISING COMMITTEE

*Co-Chair*  
**Chris Cervini**  
President  
Lakeside Produce

*Co-Chair*  
**Doug Ranno**  
President  
Musical Harvest

*Vice Chair*  
**Dave Rhodes**  
Vice President of Produce  
and Floral  
Marsh Supermarkets, LLC

**Nelia Alamo**  
Director of Business  
Development  
Renaissance Food Group

**Juan Alarcon**  
Chief Executive Officer  
Fyffes N.A.

**Steve Flashing**  
Director of Marketing and  
Business Development  
Yakima Fresh

**Matthew Giddings**  
Sales Representative  
Oppy

**Richard Harris**  
Senior Director of  
Foodservice Sales  
Amerifresh

**Paul Lightfoot**  
Chief Executive Officer  
BrightFarms

**Mark Munger**  
Vice President, Sales  
and Marketing  
4Earth Farms

**Jill Overdorf**  
Director of Business and  
Culinary Development/  
Corporate Executive Chef  
Coosemans LA Shipping

**Josh Padilla**  
Produce Director  
Alpha 1 Marketing

**Jim Richter**  
President/CEO  
Amerifresh

**Dick Spezzano**  
President  
Spezzano Consulting  
Service, Inc.

**LeighAnne Thomsen**  
Marketing Manager  
Mission Produce

In an industry that is passionate about sharing experience and expertise, we offer multiple ways for you to connect with others, be recognized as a thought leader, and raise your company’s profile. To volunteer in our efforts to attract, develop and retain the talent that feeds our industry’s growth, visit [GrowingTalentbyPMA.org](http://GrowingTalentbyPMA.org).

