

MAKE AN IMPACT WITH YOUR GIFT TO CENTER FOR GROWING TALENT BY PMA

THE CHALLENGE:

Founded in 2005, Center for Growing Talent by PMA has been motivated by research, detailing the fierce competition for talent which exists in all industries. While the current economic climate might mask these impending issues, we have not lost sight that our industry, like many others, will face an employer shortage and will encounter transition challenges over the next ten years. With an aging workforce, onboarding the next generation through knowledge transfer and on-the-job training is imperative. In addition, it will be critical for our industry to find, hire and advance the right people to stay competitive.

THE SOLUTION:

Center for Growing Talent by PMA can be seen by our industry as a solution to address these talent challenges. We provide an array of leadership development solutions for produce and floral businesses to ensure their employees are equipped with the knowledge and skills necessary to contribute to the long-term success of their companies. So, no matter where your company is in the global supply chain or where you and your employees are in their career, we offer a variety of opportunities along the entire 'career continuum'.

Additionally, we work to attract bright young talent into our industry through our Career Pathways programs. University students and their faculty are introduced to the assortment of career options available through customized programs held at industry events around the globe. Over 65% of our participants are being hired by the industry for internships or entry level jobs. To assist in the hiring process, we offer businesses an online portal to promote available internship and job openings along with resources that share emerging trends and developments on a range of human resource management practices.

HOW YOU CAN HELP:

As a leading member of our industry, Center for Growing Talent by PMA requests your partnership. We invite you to make a contribution to the Industry Talent Fund, our annual giving campaign. Please consider a multi-year pledge which increases the impact of your gift by enabling us the benefit of advance planning and increased efficiency.

By making a gift to the Industry Talent Fund you will impact innovative and exciting talent solutions for our industry and demonstrate your commitment to ensuring a stronger, smarter global supply chain for generations.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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