

**CGT Women's Fresh Perspectives**  
**at Fresh Summit**  
**Dallas, TX**  
**Saturday, October 17, 2020**

**Center for Growing Talent**  
**Women's Fresh Perspectives Leadership Breakfast**  
**Presenting Sponsor**

October 17, 2020

One of Ten (10) Co-sponsorships: **\$13,000** (US\$) each  
*(tax-deductible amount = \$11,600, value of goods & services = \$1,400)*

Benefits include:

- Eight (8) complimentary tickets for VIP sponsor table
  - Names must be provided to the Center for Growing Talent by September 16
  - If you would like to decline this benefit, please notify the Center for Growing Talent by email at [mnash@centerforgrowingtalent.org](mailto:mnash@centerforgrowingtalent.org)
- Recognition of company logo on signage to be displayed at the program entrance
- Acknowledgement of company name during the welcome remarks to program attendees
- Recognition of company logo or name in Center for Growing Talent materials and communications to program attendees, where appropriate
- Recognition of company logo to be displayed on packaging of gift given to all program attendees
- Recognition of company logo to be displayed on the Center for Growing Talent program website

**Center for Growing Talent by PMA**  
**Women's Fresh Perspectives Leadership Breakfast at Fresh Summit**  
**Centerpiece Sponsor**

October 17, 2020

Exclusive Sponsorship: **\$2,800** (US\$) (plus product)  
*(tax-deductible amount = \$2,800)*

Benefits include:

- Recognition of company logo on signage to be displayed alongside centerpiece located on dining tables
    - Logo can appear on the centerpiece holder or inside the centerpiece (e.g., via a sign, stick, or card)
    - Centerpiece dimensions: 10" x 10"
    - Centerpieces must be small in size and low in height in order to avoid obstructing attendees line of vision
    - Subject to PMA/Center for Growing Talent by PMA approval
  - Acknowledgement of company name when each centerpiece is raffled off to event attendees
  - Recognition of company name to be displayed on the Center for Growing Talent by PMA website
- \*\*\*Product may be re-used for other PMA/Center for Growing Talent by PMA events at Fresh Summit as needed.

**Center for Growing Talent  
Women's Fresh Perspectives Leadership Breakfast**

**Buffet Sponsor**

October 17, 2020

Ten (10) Co-sponsorships: **\$10,000** (US\$) each

*(tax-deductible amount = \$10,000)*

Benefits include:

- Recipe utilizing (1) one of your products\* will be incorporated into a buffet menu\*\*
- Recognition of company logo on signage to be displayed on the buffet
- Acknowledgement of company name during the welcome remarks to program attendees
- Recognition of company logo or name in Center for Growing Talent materials and communications to program attendees, where appropriate
- Recognition of company logo to be displayed on the Center for Growing Talent program website

\*Note: PMA/CGT cannot guarantee exclusivity to any one (1) sponsor for a specific product category.

\*\*Note: Sponsor product will have high visibility throughout the event and may be combined with other co-sponsors' products throughout the menu.