

Emerging Leaders Program
Presenting Sponsor
March 8-12, 2020

Center for Growing Talent
Emerging Leaders Program
Presenting Sponsor

March 8-12, 2020

Two (2) Co-sponsorships: **\$30,000** (US\$) each

(tax-deductible amount = \$18,900, value of goods & services = \$11,100 (registration cost, opening dinner, full page advertisement))

Benefits include:

- Registration for one (1) young professional that includes registration, room and board
 - Potential recipient should be young professional – approximate age of 25 – 35 years
 - Attendee will be required to follow the application process for the program
 - If you would like to decline benefit, please notify the Center for Growing Talent by email to Megan Nash mnash@centerforgrowingtalent.org
- Opportunity to place a full-page advertisement in the special Emerging Leaders Program issue of *The Produce News*
- Introduction onsite that includes a two (2) minute non-advertising message for program attendees given by either sponsor's participant or one (1) VIP sponsor company guest (sponsor responsible for all travel and housing costs associated with company guest participation)
- Recognition of your company logo or name as a Presenting Sponsor in marketing materials about the program, where appropriate
- Recognition of your company name as a Presenting Sponsor in materials distributed to the media about the program
- Recognition of your company logo or name as a Presenting Sponsor in Center for Growing Talent materials and communications to program attendees
- Recognition of your company logo on signage to be displayed during the program
- Recognition of your company name as the Presenting Sponsor during a Fresh Summit general session
- Recognition of your company logo to be displayed on the Center for Growing Talent Emerging Leadership Program website
- Introduction during the graduation ceremony, held during Fresh Summit, that includes a two (2) minute non-advertising message for program attendees given either by sponsor's participant or one (1) VIP sponsor company guest
- Opportunity to distribute a take-home item to program attendees (may not contain advertising message or call to action) at both the onsite program as well as the Capstone
 - Item provided by Sponsor(s) to be approved by the Center for Growing Talent and brought to program by Sponsor

Center for Growing Talent
Emerging Leaders Program
Founding Sponsor

March 8-12, 2020

Exclusive Sponsorship: **\$50,000** (US\$)

(tax-deductible amount = \$35,085, value of goods & services = \$14,915)

Benefits include:

- Registration for one (1) young professional that includes registration, room and board
 - Potential recipient should be young professional – approximate age of 25 – 35 years
 - Attendee will be required to follow the application process for the program
 - If you would like to decline benefit, please notify the Center for Growing Talent by email to Lynda Fisher at lfisher@pma.com
- Recognition of your company logo or name as the Founding Sponsor on Center for Growing Talent member communications throughout the year, **where appropriate**
- Introduction onsite that includes a five (5) minute non-advertising message for program attendees given by either sponsor's participant or one (1) VIP sponsor company guest (sponsor responsible for all travel and housing costs associated with company guest participation)
- Opportunity to place a full-size (**two page spread**) advertisement in the special Emerging Leaders Program issue of *The Produce News*
- Recognition of your company logo or name as the Founding Sponsor in marketing materials about the program, **where appropriate**
- Recognition of your company name as the Founding Sponsor in materials distributed to the media about the program
- Recognition of your company logo or name as the Founding Sponsor in Center for Growing Talent materials and communications to program attendees
- Recognition of your company logo on signage to be displayed during the program
- Recognition of your company name as the Founding Sponsor during a Fresh Summit general session
- Recognition of your company logo to be displayed on the Center for Growing Talent program website
- Opportunity for one (1) VIP sponsor company guest to attend the PMA Leadership Dinner held at Fresh Summit
- Introduction during the graduation ceremony, held during Fresh Summit, that includes a five (5) minute non-advertising message for **program** attendees given either by sponsor's participant or one (1) VIP sponsor company guest
- Recognition of your company logo to be displayed on the graduation certificate holder handed out to program attendees
- Opportunity to distribute a take-home item to program attendees (may not contain advertising message or call to action) at both the onsite program as well as the Capstone
 - Item provided by Sponsor(s) to be approved by the Center for Growing Talent and brought to program by Sponsor