

Center for Growing Talent Golf for Talent in Honor of Joe Nucci
at PMA's Foodservice Conference
Monterey, California USA
Thursday, July 23, 2020

Benefits for all sponsorships

- Recognition of company logo to be displayed on sponsor banner at the event
- Recognition of company logo to be displayed on the Center for Growing Talent website
- Recognition of company name in the Foodservice Conference program
- Recognition of company logo or name on the PMA website

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Tee Sponsor

July 23, 2020

Thirteen (13) Co-sponsorships: **\$1,200** (US\$) each (plus product)

(tax-deductible amount = \$1,200)

Benefits include:

- Recognition of company logo to be featured on signage located by the tee box of company's exclusive hole on the course
- On company's exclusive hole, company can provide product/service as well as have a company representative present
 - A table and chairs will be provided
 - Delivery arrangements made directly with the Center for Growing Talent staff
 - Product/Service must be approved by Center for Growing Talent staff

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Breakfast Sponsor

July 23, 2020

Three (3) Co-Sponsorships: **\$1,500** (US\$) each

(tax-deductible amount = \$1,500)

Benefits include:

- Recognition of company logo to be featured on signage during the breakfast and grab-and-go boxes
- Opportunity for company to provide product as part of the breakfast menu for all golf participants
 - Product is supplied by the Sponsor(s) and delivery arrangements made directly with Center for Growing Talent staff

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Beverage Cart Sponsor

July 23, 2020

Two (2) Co-sponsorships: **\$1,500 (US\$)** each

(tax-deductible amount = \$1,500)

Benefits include:

- Recognition of company logo (full-color) to be featured on two (2) beverage carts
- Opportunity for company to provide product on the beverage carts for all golf participants

- Product is supplied by the Sponsor and delivery arrangements made directly with Center for Growing Talent staff

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Golf Hat Sponsor

July 23, 2020

Exclusive Sponsorship: **\$1,500** (US\$) (plus product)

(tax-deductible amount = \$1,500)

Benefits include:

- Recognition of company logo to be featured on the golf hat distributed to golf participants
 - May not contain advertising message or call to action
 - Item provided by Sponsor to be approved by and delivered to the Center for Growing Talent by June 23

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Luncheon & Awards Sponsor

July 23, 2020

Three (3) Co-sponsorships Available: **\$1,500** (US\$) each

(tax-deductible amount = \$1,500)

Benefits include:

- Recognition of your company logo to be featured on signage during the lunch and awards ceremony attended by golf participants
- Opportunity for your company to provide product as part of the lunch menu for all golf participants
- Product is supplied by the Sponsor(s) and delivery arrangements made directly with Center for Growing Talent staff

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Longest Drive Sponsor

July 23, 2020

Exclusive Sponsorship: **\$1,800** (US\$)

(tax-deductible amount = \$1,800)

Benefits include:

- Recognition of company logo to be featured on signage located by the tee box of the longest drive contest
 - Prize for longest drive is a \$100 gift card for both male and female winning entries
- On company's exclusive hole, company can provide product/service as well as have a company representative present
 - A table and chairs will be provided
 - Delivery arrangements made directly with the Center for Growing Talent staff
 - Product/Service must be approved by Center for Growing Talent staff
- Acknowledgement of company name to be announced during the awards ceremony when prizes are awarded to the winners

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Closest-to-the-Pin Sponsor

July 23, 2020

Exclusive Sponsorship: **\$1,800** (US\$)

(tax-deductible amount = \$1,800)

Benefits include:

- Recognition of company logo to be featured on signage located by the tee box of the closest-to-the-pin contest
 - Prize for closest-to-the-pin is a \$100 gift card for both male and female entries
- On company's exclusive hole, company can provide product/service as well as have a company representative present
 - A table and chairs will be provided
 - Delivery arrangements made directly with the Center for Growing Talent staff
 - Product/Service must be approved by Center for Growing Talent staff
- Acknowledgement of company name to be announced during the awards ceremony when prizes are awarded to the winners

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Unconventional Putting and Chip Shot Sponsor

July 23, 2020

Exclusive Sponsorship: **\$2,000 (US\$) plus product**

(tax-deductible amount = \$2,000)

Benefits include:

- Recognition of your company logo to be featured on signage located by the unconventional putting and the chip shot contest
 - Prize for contests is a \$100 gift card
- Acknowledgement of your company name to be announced during the awards ceremony when prizes are awarded to the winner, if appropriate

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Hole-in-One Sponsor

July 23, 2020

Exclusive Sponsorship: **\$2,200** (US\$)

(tax-deductible amount = \$2,200)

Benefits include:

- Recognition of company logo to be featured on signage located by the tee box of the three (3) hole-in-one contest holes
 - One (1) hole-in-one opportunity results in a \$10,000 cash prize
 - Two (2) hole-in-one opportunities result in prize packages
- Acknowledgement of company name to be announced during the awards ceremony

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Bag Tag Sponsor

July 23, 2020

Exclusive Sponsorship: **\$2,500** (US\$)

(tax-deductible amount = \$2,500)

Benefits include:

- Recognition of company logo (full-color) to be printed on a collectable golf bag tag provided to all golf participants

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Golf Ball Sponsor

July 23, 2020

Exclusive Sponsorship: **\$2,500** (US\$) (plus product)

(tax-deductible amount = \$2,500)

Benefits include:

- Recognition of company logo to be featured on the golf ball sleeve distributed to golf participants
 - Three (3) balls per sleeve; 150 total sleeves
 - May not contain advertising message or call to action
 - Item provided by Sponsor to be approved by and delivered to the Center for Growing Talent by June 23

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Photo Frame Sponsor

July 23, 2020

Exclusive Sponsorship: **\$2,700** (US\$)

(tax-deductible amount = \$2,700)

Benefits include:

- Recognition of company logo or name to be featured on the photo frame that will be distributed to golf participants along with a photo of their foursome

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Player Bag Sponsor

July 23, 2020

Exclusive Sponsorship: **\$2,700** (US\$)

(tax-deductible amount = \$2,700)

Benefits include:

- Recognition of company logo (full-color logo if screen printed, one-color logo if embroidered) to be featured on the player bag distributed to golf participants
- Opportunity to provide a take-home item to be placed inside the player bag distributed to golf participants
 - May not contain advertising message or call to action
 - Item provided by Sponsor to be approved by and delivered to the Center for Growing Talent by June 23

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Golf Towel Sponsor

July 23, 2020

Exclusive Sponsorship: **\$2,700** (US\$)

(tax-deductible amount = \$2,700)

Benefits include:

- Recognition of company logo (full-color) to be featured on the custom, white golf towel distributed to golf participants

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Scorecard and Pencil Sponsor

July 23, 2020

Exclusive Sponsorship: **\$2,700** (USD)

(tax-deductible amount = \$2,700)

Benefits include:

- Recognition of company logo (full-color) to be featured on the scorecard and one color company name on the pencil that will be distributed to event attendees

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Golf Cart Sponsor

July 23, 2020

Exclusive Sponsorship: **\$3,000** (US\$)

(tax-deductible amount = \$3,000)

Benefits include:

- Recognition of company logo (full-color) printed on signage to be featured on the golf carts used by event attendees

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Golf Pin Flag Sponsor

July 23, 2020

Exclusive Sponsorship: **\$3,600** (US\$)

(tax-deductible amount = \$3,600)

Benefits include:

- Recognition of company logo to be featured on the golf pin flags located on all 18 holes

Center for Growing Talent

Golf for Talent in Honor of Joe Nucci: Foodservice Conference

Presenting Sponsor

July 23, 2020

Exclusive Sponsorship: **\$7,000**(US\$)

(tax-deductible amount = \$7,000)

Benefits include:

- On snack stands, company can provide product
 - Delivery arrangements made directly with the Center for Growing Talent staff
 - Product/Service must be approved by Center for Growing Talent staff
- Opportunity to provide a take-home item to be placed inside the player bag distributed to golf participants
 - May not contain advertising message or call to action
 - Item provided by Sponsor(s) to be approved by and delivered to the Center for Growing Talent by June 23
- Introduction during awards ceremony that includes a two-minute, non-advertising message to event attendees