

**CGT Women's Fresh Perspectives**  
**at Foodservice Conference**  
Monterey, CA  
Saturday, July 24, 2020

**Benefits for all sponsorships**

- Recognition of company logo to be displayed on the CGT by PMA reception website
- Recognition of company name in the Foodservice Conference directory

**Center for Growing Talent by PMA**  
**Women's Fresh Perspectives Reception**  
**Premier Sponsor**

July 24, 2020

Three (3) Co-sponsorships: **\$3,700** (US\$) each  
*(tax-deductible amount = \$3,700)*

Benefits include:

- Recognition of company logo on signage to be displayed at the event entrance
- Recognition of company logo (full color) to be displayed on cocktail napkins distributed at the event
- Opportunity to display your product attractively on a table at the event
  - May not include advertising message or call to action
  - Item provided by Sponsor(s) to be approved by and delivered to the CGT by PMA by June 26 unless other arrangements have been made ahead of time
- Introduction during welcome that includes a 2-minute non-advertising message to event attendees
- Product inclusion (if applicable) in reception menu
- Recognition of company logo or name in slides at Educational Sessions
- Recognition of company logo or name on signage on tables
- Recognition of company logo or name in CGT by PMA communications to event attendees
- Recognition of company logo or name in marketing materials about the event

**Center for Growing Talent by PMA**  
**Women's Fresh Perspectives Reception**  
**Centerpiece Sponsor**

July 24, 2020

Exclusive Sponsorship: **\$1,200** (US\$) (plus product)  
*(tax-deductible amount = \$1,200)*

Benefits include:

- Ability to display your product attractively as a centerpiece on each table at the event
- Company logo in the centerpiece – sponsor provided,
  - CGT by PMA to approve
  - Dimensions of centerpieces: maximum of 3" wide x 3" long x 3" high
  - Number of centerpieces to be provided closer to event
  - Centerpieces must be small in size and low in height in order to avoid obstructing attendees line of vision
- Opportunity including a “pick” highlighting company logo or branding (subject to pre-approval)
  - Sponsor to provide completely assembled centerpieces
- Company logo featured on:
  - Event signage
  - Slides during reception
- Special ribbon on badges recognizing you and your staff as a sponsor

**Center for Growing Talent by PMA**  
**Women's Fresh Perspectives Reception: Foodservice** **Usually a trade-out**  
**Strategic Media Partner**

Benefits include:

- Recognition of your company logo on signage to be displayed at the reception entrance
- Opportunity to provide a take-home item for program attendees (may not include advertising message or call to action)
  - Item provided by Sponsor(s) to be approved by and delivered to PMA Foundation by June 26 unless other arrangements have been made ahead of time
- Introduction during welcome that includes a two (2) minute non-advertising message to program attendees
- Recognition of company logo or name on signage on tables
- Recognition of company logo to be displayed on the CGT by PMA website program page