

Center for Growing Talent Women's Fresh Perspectives Conference

San Antonio, Texas

April 26-28, 2020

Benefits for all sponsorships

- Recognition of company on the Power Point slide at the Opening and Closing Sessions
- Recognition of company name in the conference program provided to conference attendees
- Recognition of company logo to be displayed on signage at the event
- Recognition of company logo to be displayed on the Center for Growing Talent website

Center for Growing Talent

Women's Fresh Perspectives Conference

Educational Workshop Sponsor

April 26-28, 2020

Two (2) Co-Sponsorships: **\$11,000** (US\$) each

(tax-deductible amount = \$7,900, value of goods & services = \$3,100)

Benefits include:

- One (1) full Conference registration, including Conference meals April 26 - 28
- Recognition of company logo to be featured on signage at the entrance of all educational workshop sessions during the conference
- Recognition of company logo or name in onsite educational workshop handouts
- Acknowledgement of company name during all Conference workshops

Center for Growing Talent

Women's Fresh Perspectives Conference

Strategic Media Sponsor

April 26-28, 2020

Exclusive Sponsorship: **\$5,000** (US\$)

(tax-deductible amount = \$1,900, value of goods & services = \$3,100)

Benefits include:

- One (1) full Conference registration including Conference meals April 26 - 28
- Designated area to display materials at the event
- Recognition via company logo to be featured on signage at this event

Center for Growing Talent

Women's Fresh Perspectives Conference

Welcome Gift

April 26-28, 2020

Exclusive Sponsorship: **\$4,500** (US\$)

(tax-deductible amount = \$4,500)

Benefits include:

- Opportunity to provide each guest with a memorable welcome gift
- Recognition via company logo/name displayed on a card, to be distributed with this gift

Center for Growing Talent

Women's Fresh Perspectives Conference

Attendee Badge Cards

April 26-28, 2020

Exclusive Sponsorship: **\$3,000** (US\$)

(tax-deductible amount = \$3,000)

Benefits include:

- Recognition of company logo (full-color), with Center for Growing Talent branding, displayed on attendee badge cards along with the conference schedule

Center for Growing Talent

Women's Fresh Perspectives Conference

Registration Area Sponsor

April 26-28, 2020

One (1) of Two (2) Co-Sponsorships: **\$2,300** (US\$) Each

(tax-deductible amount = \$2,300)

Benefits include:

- Recognition of company logo to be featured on signage in the registration area during registration hours
- Opportunity to provide whole and/or packaged edible non refrigerated product that will be available on the tables to attendees during registration hours
 - Sponsor is responsible for stocking and restocking products as needed
 - Products are subject to Center for Growing Talent approval

Center for Growing Talent

Women's Fresh Perspectives Conference

Welcome Reception Sponsor

April 26, 2020

One (1) of Three (3) Co-sponsorships: **\$4,500** (US\$) each

(tax-deductible amount = \$4,500)

Benefits include:

- Recognition via company logo to be displayed on signage and branding at the event
- Sponsor logo on cocktail napkins at bars
- Sponsor logo to be included in/on a CGT provided specialty item to be distributed to reception attendees
- Sponsor chosen Specialty drink (non frozen type) with signage to be served at this reception
- Sponsor Product incorporation in up to 2 menu items, if applicable

Center for Growing Talent

Women's Fresh Perspectives Conference

Professional Photography Sponsor

April 26-28, 2020

One (1) of Two (2) Co-sponsorships: **\$2,200** (US\$) each

(tax-deductible amount = \$2,200)

Benefits include:

- Recognition of company logo on signage to be displayed by the professional headshot area
- Opportunity to provide photographer with T-shirt
- Recognition of company logo on the email sent to each program attendee with their headshot following the conference

Center for Growing Talent

Women's Fresh Perspectives Conference

Farewell Gift

April 26-28, 2020

Exclusive Sponsorship: **\$2,000** (US\$) (Sponsor provides gift)

(tax-deductible amount = \$2,000)

Benefits include:

- Opportunity to provide and distribute a farewell gift to conference attendees
 - Item is subject to Center for Growing Talent approval

Center for Growing Talent

Women's Fresh Perspectives Conference

Snack in the Bag Sponsor

April 26-28, 2020

One (1) of Four (4) Co-Sponsorships: **\$1,800** (US\$)

(tax-deductible amount = \$1,800)

Benefits include:

- Opportunity to provide whole and/or packaged edible non refrigerated product that will be in the Conference Bags given to all attendees when they register
 - Item is subject to Center for Growing Talent approval

Center for Growing Talent

Women's Fresh Perspectives Conference

Hand Sanitizer Sponsor

April 26-28, 2020

Exclusive Sponsorship: **\$2,700** (US\$)

(tax-deductible amount = \$2,700)

Benefits include:

- Recognition of company logo to be featured on the hand sanitizers distributed in the attendee wellness bags at registration
 - May not contain advertising message or call to action

Center for Growing Talent

Women's Fresh Perspectives Conference

Welcome Bag Item Sponsor

April 26-28, 2020

Unlimited Co-Sponsorships: **\$3,000** (US\$)

(tax-deductible amount = \$3,000)

Benefits include:

- Recognition via company logo on the item* distributed in the attendee bags at registration
 - May not contain advertising message or call to action

*Item to be decided on by sponsor and CGT staff; examples: First Aid Kit, Breast Exam card, Lip Balm, Calendar, Lint roller, etc

Center for Growing Talent

Women's Fresh Perspectives Conference

Happy Hour Sponsor

April 27, 2020

One (1) of Two (2) Co-sponsorships: **\$2,000** (US\$) each

(tax-deductible amount = \$2,000)

Benefits include:

- Sponsor logo on signage located at Happy Hour
- Sponsor logo on cocktail napkins at bars
- Specialty drink to be featured at Happy Hour (product inclusion, if applicable)
- Opportunity to provide a paperless promotional item to Happy Hour attendees

Center for Growing Talent

Women's Fresh Perspectives Conference

Tuesday Morning Fitness

April 28, 2020

One (1) of Two (2) Co-sponsorships: **\$1,500** (US\$) each

(tax-deductible amount = \$1,500)

Benefits include:

- Recognition via company logo featured on signage at each fitness class and group activity
- Opportunity to provide a paperless promotional item to attendees at each event
- Opportunity to include a sponsored product into the boxed breakfast or provide a snack at the activities.