

**Center for Growing Talent**  
**Women's Fresh Perspectives Reception**  
**at Foodservice Conference**  
**July 26, 2019**

**Center for Growing Talent**  
**Women's Fresh Perspectives Reception**

**Premier Sponsor**

July 26, 2019

Three (3) Co-sponsorships: **\$3,700** (US\$) each  
*(tax-deductible amount = \$3,700)*

Benefits include:

- Recognition of company logo on signage to be displayed at the reception entrance
- Recognition of company logo (full color) to be displayed on cocktail napkins distributed at the reception
- Opportunity to provide a take-home item for attendees displayed on your exclusive table (may not include advertising message or call to action)
  - Item provided by Sponsor(s) to be approved by and delivered to Center for Growing Talent by June 30 unless other arrangements have been made ahead of time
- Introduction during welcome that includes a 2-minute non-advertising message to attendees
- Product inclusion (if applicable) in reception menu
- Recognition of company logo or name on signage on tables and in slide show
- Recognition of company logo or name in marketing materials about the reception, when appropriate
- Recognition of company logo to be displayed on the Center for Growing Talent reception website

**Center for Growing Talent**  
**Women's Fresh Perspectives Reception**

**Centerpiece Sponsor**

July 26, 2019

Exclusive Sponsorship: **\$1,200** (US\$) (plus product)  
*(tax-deductible amount = \$1,200)*

Benefits include:

- Recognition of your company logo on signage to be displayed at the reception entrance
- Recognition of company logo on centerpiece located on approximately 10 reception tables
  - Logo can appear on the centerpiece holder or inside the centerpiece (e.g., via a sign, stick, or card). Provided by the sponsor.
  - Centerpiece dimensions: 3" wide x 3" long x 3" high
  - Subject to Center for Growing Talent approval
- Recognition of company logo or name on signage on tables and in the slide show
- Recognition of company logo to be displayed on the Center for Growing Talent reception website

**Center for Growing Talent**  
**Women's Fresh Perspectives Reception**  
**Strategic Media Partner**

July 26, 2019

Exclusive Sponsorship: **Trade Out**

Benefits include:

- Recognition of your company logo on signage to be displayed at the reception entrance
- Opportunity to provide a take-home item for attendees displayed on your exclusive table (may not include advertising message or call to action)
  - Item provided by Sponsor(s) to be approved by and delivered to Center for Growing Talent by June 30 unless other arrangements have been made ahead of time
- Introduction during welcome that includes a two (2) minute non-advertising message to attendees
- Recognition of company logo or name on signage on tables and in the slide show
- Recognition of company logo to be displayed on the Center for Growing Talent reception website