

Center for Growing Talent Women's Fresh Perspectives Conference
San Antonio, Texas USA
April 14 – 16, 2019

Benefits for all sponsorships

- Recognition of company on the PowerPoint slide at the Opening and Closing Sessions
- Recognition of company name in the conference program provided to conference attendees
- Recognition of company logo to be displayed on signage at the program
- Recognition of company logo to be displayed on the conference website page

**Center for Growing Talent-
Women's Fresh Perspectives Conference
Presenting Sponsor**

April 14 - 16, 2019

Two (2) Co-Sponsorships: **\$16,000** (US\$) each

(tax-deductible amount = \$12,900, value of goods & services = \$3,100)

Benefits include:

- One (1) full conference registration, including conference meals April 15 - 16
- Recognition of company name or logo during a General Session and a two-minute welcome or non-advertising video to conference attendees
- Recognition of company logo or name in Center for Growing Talent communications to conference attendees and onsite conference materials
- Recognition of company name or logo at the evening receptions
- Opportunity to distribute a take-home item to conference attendees
 - May not contain advertising message, company promotion or call to action
 - The item is to be approved by Center for Growing Talent staff

**Center for Growing Talent
Women's Fresh Perspectives Conference
Educational Workshop Sponsor**

April 14 - 16, 2019

Two (2) Co-Sponsorships: **\$11,000** (US\$) each

(tax-deductible amount = \$7,900, value of goods & services = \$3,100)

Benefits include:

- One (1) full conference registration, including conference meals April 15 - 16
- Recognition of company logo to be featured on signage at the entrance of all educational workshop sessions during the conference
- Recognition of company logo or name in onsite educational workshop handouts
- Acknowledgement of company name during all conference workshops

Center for Growing Talent

Women's Fresh Perspectives Conference

Meal Sponsor

April 14 - 16, 2019

Two (2) Co-Sponsorships: **\$11,000** (US\$) each (plus product, if applicable)

(tax-deductible amount = \$7,900, value of goods & services = \$3,100)

Benefits include:

- One (1) full conference registration, including conference meals April 15 - 16
- Recognition of company logo to be featured on signage during all meals
- Opportunity for company's product(s) to be featured in at least one (1) meal function each day
 - Product is supplied by the Sponsor(s)
 - Logo can be placed on a food item as well

Center for Growing Talent

Women's Fresh Perspectives Conference

Wellness Bag Sponsor

April 14 - 16, 2019

Exclusive Sponsorship: **\$5,000** (US\$)

(tax-deductible amount = \$5,000)

Benefits include:

- Each participant will receive a bag with your full color company logo featured on the bag
- Opportunity to provide a take-home item to be placed inside the bag distributed to program attendees
 - Item provided by Sponsor to be approved by and delivered to the Center for Growing Talent by April 1
- Center for Growing Talent staff will work with you to ensure your take-home item does not conflict with official conference sponsorship items

Center for Growing Talent

Women's Fresh Perspectives Conference

Lanyards Sponsor

April 14 - 16, 2019

Exclusive Sponsorship: **\$5,000** (US\$)

(tax-deductible amount = \$5,000)

Benefits include:

- Recognition of company logo (one-color), repeated from end to end on both sides of the woven lanyard, along with Center for Growing Talent for Industry Talent branding

Center for Growing Talent

Women's Fresh Perspectives Conference

Strategic Media Sponsor

April 14 - 16, 2019

Exclusive Sponsorship: **\$5,000** (US\$)

(tax-deductible amount = \$1,900, value of goods & services = \$3,100)

Benefits include:

- One (1) full conference registration including conference meals April 15 - 16
- Opportunity to display company marketing materials at the conference

Center for Growing Talent by PMA
Women's Fresh Perspectives Conference
Welcome Gift

April 14 - 16, 2019

Exclusive Sponsorship: **\$4,500** (US\$)

(tax-deductible amount = \$4,500)

Benefits include:

- Recognition of company logo/name displayed on a card, attached to the tasteful welcome gift acknowledging your company as the sponsor (one-color), which will be distributed to attendees at registration

Center for Growing Talent
Women's Fresh Perspectives Conference
Hotel Room Key Card

April 14 - 16, 2019

Exclusive Sponsorship: **\$4,000** (US\$)

(tax deductible amount = \$0, value of goods & services = \$4,000)

Benefits include:

- Company promotion, with Center for Growing Talent branding, will be printed on the hotel room key cards
 - Seen by over 200 Women's Fresh Perspectives Conference attendees staying at the official hotel

Center for Growing Talent
Women's Fresh Perspectives Conference
Centerpiece Sponsor

April 14 - 16, 2019

Exclusive Sponsorship: **\$3,400** (US\$)

(tax-deductible amount = \$3,400)

Benefits include:

- Recognition of company logo to be displayed alongside or inside the centerpieces (e.g., via sign, stick, or card) located on the general session tables

Center for Growing Talent
Women's Fresh Perspectives Conference
Attendee Badge Cards

April 14 - 16, 2019

Exclusive Sponsorship: **\$3,000** (US\$)

(tax-deductible amount = \$3,000)

Benefits include:

- Recognition of company logo (full-color), with Center for Growing Talent branding, displayed on attendee badge cards

Center for Growing Talent by PMA
Women's Fresh Perspectives Conference
Door Prize Items Sponsor*

April 14 - 16, 2019

Exclusive Sponsorship: **\$3,000** (US\$)

(tax-deductible amount = \$3,000)

Benefits include:

- Recognition of company name or logo featured on signage at the closing session when five (5) DNA KIT, courtesy of sponsor company, will be given away as door prizes to program attendees
- Recognition of company logo on door prize tickets distributed at registration

**Note: Value of door prize item not to exceed \$300 each or up to \$600 total*

Center for Growing Talent
Women's Fresh Perspectives Conference
Registration Area Sponsor

April 14 - 16, 2019

Two (2) Co-Sponsorships: **\$2,300** (US\$) Each

(tax-deductible amount = \$2,300)

Benefits include:

- Recognition of company logo to be featured on signage in the registration area during registration hours
- Opportunity to provide whole and/or packaged edible non refrigerated product that will be available on the tables to attendees during registration hours
 - Sponsor is responsible for stocking and restocking products as needed
 - Products are subject to Center for Growing Talent approval

Center for Growing Talent
Women's Fresh Perspectives Conference
Big Texas Welcome Reception Sponsor

April 14, 2019

Three (3) Co-sponsorships: **\$4,500** (US\$) each

(tax-deductible amount = \$4,500)

Benefits include:

- Recognition of company logo on signage to be displayed at reception and bars
- Sponsor logo on cocktail napkins at bars and on specialty item to be distributed at reception
- Specialty drinks to be featured at reception
- Product incorporation into menu if applicable

Center for Growing Talent
Women's Fresh Perspectives Conference
Professional Photography Sponsor

April 14 - 16, 2019

Two (2) Co-sponsorships: **\$2,200** (US\$) each

(tax-deductible amount = \$2,200)

Benefits include:

- Recognition of company logo on signage to be displayed by the professional headshot area
- Opportunity to provide photographer with T-shirt
- Recognition of company logo on the email sent to each program attendee with their headshot following the conference

Center for Growing Talent

Women's Fresh Perspectives Conference Snack in the Bag Sponsor

April 14 - 16, 2019

Four (4) Co-Sponsorships: **\$1,800** (US\$)

(tax-deductible amount = \$1,800)

Benefits include:

- Opportunity to provide whole and/or packaged edible non refrigerated product that will be in the Conference Bags given to all attendees when they register
 - Products are subject to Center for Growing Talent approval

Center for Growing Talent by PMA

Women's Fresh Perspectives Conference Hand Sanitizer Sponsor

April 14 - 16, 2019

Exclusive Sponsorship: **\$2,700** (US\$)

(tax-deductible amount = \$2,700)

Benefits include:

- Recognition of company logo to be featured on the hand sanitizers distributed in the attendee wellness bags at registration
 - May not contain advertising message or call to action

Center for Growing Talent

Women's Fresh Perspectives Conference Wellness Item Sponsor

April 14 - 16, 2019

Unlimited Co-Sponsorships: **\$3,000** (US\$)

(tax-deductible amount = \$3,000)

Benefits include:

- Recognition of company logo to be featured on the item distributed in the attendee wellness bags at registration
 - May not contain advertising message or call to action
 - Item to be decided on by sponsor and Center for Growing Talent staff; examples: First Aid Kit, Breast Exam card, Lip Balm, Calendar, Lint roller, etc.

Center for Growing Talent

Women's Fresh Perspectives Conference Happy Hour Sponsor

April 15, 2019

Two (2) Co-sponsorships: **\$2,000** (US\$) each

(tax-deductible amount = \$2,000)

Benefits include:

- Sponsor logo on signage located at Happy Hour
- Sponsor logo on cocktail napkins at bars
- Specialty drink to be featured at Happy Hour (product inclusion, if applicable)
- Opportunity to provide a paperless promotional item to Happy Hour attendees

Center for Growing Talent

Women's Fresh Perspectives Conference

Sunrise Fitness Sponsor

April 15-16, 2019

Two (2) Co-sponsorships: **\$1,500** (US\$) each

(tax-deductible amount = \$1,500)

Benefits include:

- Sponsor logo on signage located at 4 fitness locations
- Opportunity to provide a paperless promotional item to fitness attendees or prepackaged non-refrigerated item into boxed breakfast